

Village of Campbellsport Survey of Residents

INSTRUCTIONS: Please circle the number beside the word or phrase that best describes your answer. Remember that your answers will remain confidential, but this information is necessary to plan for growth and change in our community.

1. How would you rate the quality of life here in Campbellsport?

- 8.0% Excellent
- 49.3% Very Good
- 38.0% Good
- 5.3% Fair
- 0.0% Poor

2. In the next five years, do you expect the quality of life in Campbellsport will improve, stay the same or worsen?

- 23.7% Improve
- 51.0% Stay the same
- 17.0% Worsen
- 9.7% Not Sure

3. What do you like most about living in Campbellsport? *Please circle all that apply*

- 65.3% Friendly people
- 27.3% Sense of community identity
- 69.7% Quietness
- 41.3% School system
- 36.3% Appearance of the village
- 42.7% Your immediate neighborhood
- 52.3% Near family and/or friends
- 49.3% Parks and natural areas
- 24.7% Public services
- 76.7% Safety/low crime
- 33.0% Location in the region
- 5.7% Shopping
- 31.0% Convenient access to major highways
- 16.7% Level of property taxes

4. To what extent do the following factors threaten the quality of life in Campbellsport?

	No Threat	Minor Threat	Serious Threat	No Opinion
a. Residential development	33.0%	36.3%	20.3%	10.0%
b. Retail development	64.7%	18.7%	6.0%	10.3%
c. Industrial development	58.0%	20.7%	10.7%	10.7%
d. Traffic	38.3%	37.3%	17.0%	6.7%
e. Crime	23.3%	41.3%	27.3%	7.3%
f. Property taxes	9.7%	31.3%	51.0%	8.0%
g. Loss of open space	22.7%	37.7%	27.7%	12.0%

5. Listed below are several aspects of life in a community. For each one, please tell us whether you think that aspect of life here in Campbellsport needs a lot of improvement, a little improvement or no improvement at all.

	Needs A Lot Of Improvement	Needs Little Improvement	Needs No Improvement	No Opinion
a. Homes that people can afford to buy	14.7%	35.3%	36.7%	13.7%
b. Parks	4.7%	40.7%	49.7%	5.3%
c. Streets	5.7%	57.0%	32.0%	5.7%
d. The Village Hall	19.7%	32.0%	37.0%	11.0%
e. Rental housing that people can afford	12.7%	28.3%	38.0%	21.3%
f. Health care facilities	16.0%	36.3%	33.7%	14.0%
g. The industrial park	29.3%	31.7%	19.7%	19.0%
h. Job opportunities	53.0%	31.3%	8.3%	7.3%
i. Police service	5.0%	28.7%	59.7%	6.7%
j. Fire protection service	2.3%	17.0%	76.0%	4.7%
k. Public schools	5.7%	28.3%	51.0%	15.3%
l. Downtown business area	34.0%	43.0%	18.3%	4.7%

6. What best describes your vision for the Village of Campbellsport?

23.7% A small village much as it is today.

43.0% A community that should add a few quality of life services, which probably means some growth.

11.0% A vital business center adding local jobs serving the village and the towns surrounding it in Dodge, Fond du Lac, Sheboygan and Washington counties.

16.7% An expanding “bedroom” community, whose residents mostly work and obtain services elsewhere.

8.7% I have no opinion one way or another.

7. Listed below are several types of growth that might occur in a community. Please tell us how strongly you generally support or oppose that type of growth for Campbellsport.

	Strongly Support	Support Somewhat	Oppose Somewhat	Strongly Oppose	No Opinion
a. New residential development that includes apartments and homes	19.0%	35.7%	21.7%	17.7%	6.3%
b. New residential developments that includes homes, but not apartments	23.0%	34.3%	17.0%	13.3%	12.0%
c. More housing options for seniors	32.0%	42.0%	7.0%	4.3%	14.7%
d. More housing for people with disabilities	24.3%	39.3%	9.3%	3.3%	23.3%
e. More businesses in the Industrial Park	44.0%	31.0%	8.7%	7.3%	8.7%
f. New retail shopping in Campbellsport	42.7%	36.0%	6.7%	6.3%	8.0%
g. New streets to meet future transportation needs	17.3%	35.0%	19.3%	16.3%	11.7%
h. Expanding existing streets	11.7%	32.0%	22.0%	17.7%	16.7%
i. Develop public multi-purpose trails throughout the village	26.0%	28.3%	13.7%	18.3%	13.0%
j. More housing options for low and moderate income families	17.7%	27.0%	21.3%	25.3%	8.7%

8. Which of these statements best describes your point of view?

23.7% We must severely limit growth to preserve the qualities that make Campbellsport special.

68.3% It is possible to encourage growth and maintain the quality of life we enjoy in Campbellsport.

7.7% I have no opinion one way or another.

9. Based on what you see and hear, how would you rate the supply of housing in Campbellsport in each of the following categories?

	We Need A Lot More	We Need A Little More	We Don't Need Any More	No Opinion
a. Small (< 1,300 sq. ft.) single-family homes	8.0%	33.0%	33.0%	26.0%
b. Medium (1,300-2,200 sq. ft) single-family homes	14.7%	49.0%	14.3%	22.0%
c. Large (>2,200 sq. ft.) single-family homes	4.0%	29.3%	40.0%	27.0%
d. Duplexes (2 family)	6.3%	33.0%	36.7%	24.0%
e. Multi-family condominiums (3 or more units)	7.0%	26.0%	45.0%	21.7%
f. Multi-family apartments (3 or more units)	3.3%	16.3%	58.7%	21.3%
g. Senior housing designed for assisted living	27.3%	41.7%	10.3%	20.3%

10. Which of the following statements best describes your opinion about our community?

30.0% We should plan new neighborhoods with smaller lots, sidewalks and playgrounds within walking distance.

57.7% We should plan new neighborhoods with larger lots, no sidewalks, and parks that serve several neighborhoods.

11. Listed below are several items that relate to transportation in Campbellsport. For each one, please tell us whether you think that item needs a lot of improvement, a little improvement or no improvement at all?

	Needs A Lot Of Improvement	Needs Little Improvement	Needs No Improvement	No Opinion
a. State Highway 67 entering Campbellsport	6.0%	31.0%	56.0%	7.0%
b. Main Street	7.3%	33.3%	53.7%	5.7%
c. Neighborhood streets	8.7%	45.3%	38.3%	7.3%
d. Transportation services for those who cannot drive	29.7%	29.3%	18.7%	22.0%
e. Walking and biking trails	16.3%	37.0%	34.0%	12.7%

12. Overall, how would you rate the quality of the air and water in Campbellsport?

23.0% Excellent

60.3% Good

14.7% Fair

8.0% Poor

13. How satisfied are you with the following aspects of environmental quality in Campbellsport?

	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	No Opinion
a. Preservation of open space	18.3%	59.3%	10.0%	3.3%	9.3%
b. Air quality	29.0%	66.0%	1.0%	0.0%	4.0%
c. Water quality	17.3%	49.7%	18.3%	11.3%	3.3%
d. Noise control	21.7%	60.7%	10.7%	2.3%	4.7%
e. Storm water drainage	15.3%	68.3%	7.3%	3.0%	6.0%
f. Litter and junk	17.0%	59.7%	15.3%	2.3%	5.7%
g. Property upkeep	14.3%	65.3%	13.7%	2.7%	4.0%
h. Weed control	13.3%	68.7%	9.3%	3.3%	5.3%
i. Public landscaping	15.0%	72.7%	5.0%	2.0%	5.7%
j. Signage control	15.0%	70.7%	4.0%	1.3%	9.0%

14. In planning for the future, which of the following initiatives do you think would be the most important steps we should take in our area to protect or improve the quality of our natural environment here in Campbellsport?

Please circle all that apply

42.0% Investing more in maintaining our existing parks and open spaces

30.0% Stricter water-quality regulations

17.3% Investing more in creating new parks and open spaces

23.7% More neighborhood beautification projects

54.7% Preserving existing woodlands

40.7% Preserving wetlands

49.7% Preserving river corridors

20.3% Better enforcement of existing laws and regulations

10.0% Other (Please specify) _____

14.0% None, our environment is fine the way it is

9.7% Not sure

15. If these steps to improve our natural environment required increases in your taxes, would you support or oppose increases for the following?

	Support	Oppose	Not sure
a. Maintaining our existing parks and open spaces	48.3%	29.7%	21.3%
b. Stricter water-quality regulations	36.0%	38.0%	25.3%
c. Investing more in creating new parks and open spaces	17.0%	56.3%	26.0%
d. More regulations that protect agricultural land	29.0%	37.0%	33.3%
e. Preserving existing woodlands	43.3%	29.0%	26.7%
f. Preserving wetlands	33.3%	33.7%	32.3%
g. Preserving river corridors	40.0%	29.3%	30.0%
h. Better enforcement of existing laws and regulations	33.0%	33.7%	32.7%

16. How would you describe the job opportunities we have here in Campbellsport?

48.3% We face a serious job shortage

27.3% We face a minor job shortage

2.7% We have a good supply of job opportunities

21.7% No opinion

17. How would you describe the job opportunities available in other communities around Campbellsport?

- 22.7% There is a serious job shortage
- 37.3% There is a minor job shortage
- 22.3% There is a good supply of job opportunities
- 18.0% No opinion

18. Businesses that are planning to expand or build new operations consider several communities where they might locate. They also look at a number of services or qualities that a community has to offer. For each of the services or qualities listed below, tell us whether you think Campbellsport is strong in terms of attracting new businesses and jobs, whether we need some improvement, or whether we are weak in that area.

	We are strong	Need to improve	We are weak	No opinion
a. Having workers with the skills to fill the jobs	44.3%	25.0%	4.3%	26.7%
b. Having enough workers to fill the jobs	41.3%	28.0%	3.0%	28.0%
c. Providing tax incentives to businesses to locate and grow here	8.0%	25.7%	21.7%	45.3%
d. Having a good public school system	70.0%	12.0%	2.3%	16.0%
e. Having safe neighborhoods for families	83.7%	7.3%	0.0%	8.7%
f. Having a good transportation system for goods that are produced	34.0%	23.3%	7.3%	34.7%
g. Offering an adequate supply of housing workers can afford	29.7%	35.7%	7.7%	26.7%

19. Which of these statements comes closest to your opinion on the downtown area in Campbellsport?

- 18.3% The downtown area is okay just as it is.
- 2.7% The Village of Campbellsport should budget funds to enhance the appearance of the downtown through streetscape and building façade improvements
- 34.7% The owners of the buildings and businesses in the downtown should be responsible for improving the appearance of the downtown.
- 46.3% The Village and the building and business owners should work together to improve the downtown.
- 8.3% I have no opinion one way or another.

20. How would you grade the quality of education in our public school system?

- 30.0% A – excellent
- 46.3% B – good
- 19.0% C – average
- 1.3% D – below average
- 0.3% F – poor

21. Please rate your satisfaction with the following services in the Village of Campbellsport.

	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	No Opinion
a. Fire	62.7%	33.3%	0.3%	0.3%	3.3%
b. Police	55.3%	36.7%	3.0%	2.0%	3.0%
c. Emergency medical services	56.7%	34.3%	3.0%	0.7%	5.7%
d. Snow removal	33.3%	51.7%	10.3%	1.7%	3.0%
e. Street maintenance	28.0%	61.0%	6.3%	1.3%	3.3%
f. Landscaping along roads and streets	22.7%	58.7%	10.7%	0.3%	7.7%
g. Parks	34.3%	55.3%	5.3%	0.7%	4.7%
h. Recreation Programs	23.7%	47.3%	10.0%	2.0%	17.0%
i. Civic clubs and organizations	19.0%	49.7%	7.0%	0.3%	24.0%
j. Library	33.7%	50.7%	6.0%	1.0%	9.0%
k. Garbage pickup	41.7%	55.7%	0.7%	0.0%	2.0%
l. Street lighting	33.3%	55.3%	9.0%	0.3%	2.3%
m. Ease of bicycle travel	16.3%	44.7%	17.3%	1.0%	20.7%
n. Ease of pedestrian travel	22.0%	55.0%	12.7%	2.0%	8.3%
o. Water service	21.0%	55.3%	14.0%	5.0%	4.7%
p. Sewer service	23.0%	62.3%	7.7%	1.7%	5.3%

22. Should the parks in Campbellsport have more of the following facilities?

If Yes, should these facilities be paid for by property taxes, user fees, or both?

	Yes	No	Property Taxes	User Fees	Both
a. Bike Paths	48.8%	51.2%	25.5%	33.6%	40.9%
b. Hiking Trails	44.9%	55.1%	27.6%	30.7%	40.2%
c. Baseball/Softball diamonds	12.7%	87.3%	13.9%	41.7%	44.4%
d. Tennis courts	25.4%	74.6%	21.1%	36.6%	40.8%
e. Play equipment	35.5%	64.5%	43.0%	21.0%	36.0%
f. Skateboard ramps	22.7%	77.3%	12.5%	53.1%	35.9%
g. Basketball courts	26.8%	73.2%	32.0%	37.3%	32.0%
h. Volleyball courts	20.4%	79.6%	21.1%	35.1%	42.1%
i. Off-leash dog park	28.4%	71.6%	16.3%	43.8%	38.8%
j. Cross-country ski trails	32.1%	67.9%	14.4%	40.0%	45.6%

23. To what extent do you agree that Campbellsport should do the following?

	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion
a. Regulate the architecture of multi-family buildings	20.3%	38.3%	18.3%	6.0%	17.0%
b. Regulate the architecture of commercial and industrial buildings	16.3%	45.3%	17.0%	5.7%	16.0%
c. Regulate the height and size of commercial buildings	17.0%	41.3%	20.3%	5.3%	16.3%
d. Require the preservation and protection of historic properties	26.3%	47.7%	9.3%	4.0%	12.7%
e. Adopt housing maintenance laws	18.0%	42.3%	17.3%	7.0%	15.3%
f. Adopt property maintenance laws	19.0%	44.7%	14.0%	7.0%	15.3%

24. Please tell us how strongly you would agree or disagree with each of the following statements.

	Agree Strongly	Agree Somewhat	Disagree Somewhat	Disagree Strongly	No Opinion
a. It is very important to attract new businesses and new jobs to this area to make our economy stronger.	43.3%	39.0%	11.3%	4.7%	1.7%
b. New home construction and business development should be limited in order to preserve farmland surrounding Campbellsport.	34.3%	33.3%	20.0%	8.0%	4.7%
c. The development of single-family housing should be encouraged by the Village.	30.7%	48.0%	8.3%	6.3%	6.7%
d. The development of two-family housing should be encouraged by the Village.	10.7%	37.0%	28.3%	14.7%	9.3%
e. The development of multi-family housing should be encouraged by the Village.	5.7%	18.0%	33.3%	33.3%	9.7%
f. The development of elderly housing should be encouraged by the Village.	25.7%	50.3%	8.0%	5.3%	10.7%
g. The Village should encourage industrial development.	34.7%	42.0%	11.7%	7.3%	4.3%
h. The Village should encourage retail and service oriented development.	35.0%	45.7%	9.0%	4.0%	6.7%
i. The Village should not encourage any particular type of development, but allow free market forces to determine the development pattern.	10.7%	26.7%	24.0%	23.7%	15.3%
j. The Village should discourage further development.	7.3%	16.0%	31.0%	37.7%	8.3%
k. The Village should provide more parks, playgrounds, and other recreation areas.	8.7%	22.3%	34.7%	23.7%	11.0%
l. The Village should encourage more tourism-type development	8.3%	35.0%	23.3%	17.3%	16.3%
m. The protection of woodlands in and around the Village is important.	41.7%	42.0%	7.7%	1.3%	7.3%
n. The protection of wetlands and floodplains in and around the Village is important.	35.7%	45.3%	7.0%	2.3%	9.7%
o. The Village should work with the surrounding towns on providing government services more efficiently.	30.7%	44.3%	8.3%	1.7%	14.7%
p. We need to protect the unique qualities of our community more than we need more jobs.	19.0%	27.3%	29.3%	13.0%	11.3%

The following information is intended for statistical purposes only. All of the information you provide will remain strictly confidential.

25. What is your age?

0.3%	Under 20	17.3%	50 – 59
8.7%	20 – 29	12.7%	60 – 69
19.7%	30 – 39	12.0%	70 – 79
25.0%	40 – 49	3.3%	80 or older

26. Which of the following categories best describes your current housing situation?

80.0%	Single-Family
6.0%	Duplex
5.0%	Apartment (three or more units)
6.7%	Condominium
1.3%	Mobile Home
1.0%	Other _____

27. Do you own or rent where you live?

87.0%	Own
9.7%	Rent

28. How long have you lived in Campbellsport?

16.7%	Less than 5 years
19.7%	5 to 10 years
17.3%	11 to 20 years
45.0%	More than 20 years

29. Are you male or female?

45.3%	Male
52.7%	Female

30. Which of the following general categories best describes your household income from all sources for 2003?

2.7%	Less than \$10,000	31.3%	At least \$50,000 but less than \$74,999
4.0%	At least \$10,000 but less than \$14,999	8.0%	At least \$75,000 but less than \$99,999
12.0%	At least \$15,000 but less than \$24,999	6.3%	At least \$100,000 but less than \$149,999
10.0%	At least \$25,000 but less than \$34,999	3.7%	\$150,000 or more
18.0%	At least \$35,000 but less than \$49,999		